jvmediadesign

web+graphic+multimedia

2300 Fairview Road Ste. O-103
Costa Mesa, CA 92626
714.556.7468 ph / fx
info@jvmediadesign.com
www.jvmediadesign.com

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FOR IMMEDIATE RELEASE

California Design Firm Goes Green

JV Media Design Now Offering Eco-Friendly Printing and Renewable Energy Hosting Solutions

"The environment is one thing we should all be considerate of - no matter what business you operate", says Creative Director, Sherry Holub of the small California-based design firm. "JV Media Design has always been involved, to a lesser degree, with environmental causes and organizations through donations and through the use of recycled business supplied whenever possible. I just felt we could be doing even more."

This spring, Sherry and her team started to actively seek out ways to make JV Media Design a greener business. The company now offers its cliental hosting through www.ThinkHost.com, which uses renewable energy sources to power its servers and printing through www.GreenerPrinter.com, which uses soy-based inks and recycled papers. "We were doing graphic design even before we started creating websites and multimedia presentations, and recently we wanted to also offer our clients a one-stop-shop to have their printing done. After trying a few printing companies out, we finally decided on Greener Printer. We want to at least be able to offer a printing option to our clients who are also concerned about environmental issues."

As for web hosting, JV Media is currently offering any new clients 6 months free hosting with ThinkHost.

"Earlier this spring we submitted an application and were accepted into Co-Op America (www.coopamerica.org), which I feel will help us promote our new offerings of green printing and hosting and might even increase awareness in our existing client base". Co-Op America is a nonprofit membership organization dedicated to harnessing the economic power of consumers, investors and businesses to promote social justice and environmental sustainability.

Contact:
Sherry Holub
JV Media Design
714.556.7468

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